

# COMMUNIQUE

## ***Registrations opened for the International Car Advertising Film Festival 2008***

**S**ATCAR launches the **International Car Advertising Film Festival** which will take place in Clermont-Ferrand (right in the middle of France), November 28th, 2008.

Unique, this festival rewards the best car advertising films presented by **communication agencies and carmakers**. The films in competition must have been broadcasted for the first time between October 1<sup>st</sup> 2007 and September 30<sup>th</sup> 2008 on **cinema, TV**, or on the **Internet**.

A jury, made up of 20 celebrities and professionals from the world of automobile, advertising, media and the cinema, will award the **Marcus** (the festival's trophy) during a **gala evening, opened to the public**.

**The registration files** are available on simple request or on the festival's web site : [www.festivalpubauto.com](http://www.festivalpubauto.com).

Registration deadline : **end of July 2008**.

### **CONTACTS :**

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